

WHITEPAPER



*The easiest way to buy Bitcoin and Ethereum*



**A PEER TO PEER DECENTRALIZED  
CRYPTO CURRENCY EXCHANGE PLATFORM**

**Buy KADX TOKENS and Daily Earn A Percentage of  
KOINASCENT Exchange Commission Revenue!  
Earn While Others Trade.**

Ascent Organization LLC / KOINASCENT.COM  
Hamilton, Bermuda

# **KOINASCENT.COM**

## **A PEER TO PEER DECENTRALIZED CRYPTO CURRENCY EXCHANGE PLATFORM**

**Buy KADX TOKENS and Earn While Others Trade!**

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# 1. EXECUTIVE SUMMARY

## a. KOINASCENT.COM Development.

Blockchain and Cryptocurrency are leading the digital transformation of the world towards a reliable, trusted cashless economy. Blockchain, or the Decentralized Digital Ledger, is driving the economy towards a hassle-free, transparent and secure future.

A Blockchain platform not only provides authoritative control of information but it also assures quick and accurate transactions. For a consumer, the first step into the world of cryptocurrency will most likely occur through purchases on a Bitcoin Exchange.

There are mainly two types of exchanges. The first type of exchange, is what most people call a fiat exchange. This an exchange that allows the direct transfer of US Dollars, Euros and most government backed currencies to be traded for cryptocurrency.

The second type of exchange is a cryptocurrency to cryptocurrency exchange that allow cryptocurrencies to be traded with each other. This is how the KOINASCENT Exchange operates.

Consumer should determine which exchange is right for them. Here are a few questions that they need to ask;

- How safe is the website and server?
- How is the liquidity?
- What are the exchange fees?
- How is the exchange's customer support?
- What are the trading pairs available?
- How many different payment options does it have?

The KOINASCENT.COM Decentralized Cryptocurrency Exchange addresses these pertinent issues in a superior manner when it comes to cryptocurrency trading.

## b. KOINASCENT.COM Business Plan.

KOINASCENT.COM is a cryptocurrency exchange platform that facilitates crowd sharing economics by combining KADX Tokens and decentralization. The KADX Token Crowd Sale buyers receive a percentage of the daily KOINASCENT Exchange trade commission revenue. KADX Token holders are projected to receive a 36.5% annual return on their KADX Token investment. This will be of great interest to crypto currency Investors who want to earn re-occurring commission revenue from users that trade on the KOINASCENT Exchange.

The KADX Token holders and exchange Users are incentivized with Token Referral Bonuses to drive more users to KOINASCENT.COM which in turn will cause trading volume to increase and delivering higher returns to KADX Token holders. Higher returns may cause an increase in KADX Token value.

## 2. KADX TOKENS

### a. The Creation of KADX Token:

With the exponential growth in the size and scale of the cryptocurrency market and expansion of the cryptocurrency trading, opportunities continue to appear in the field of investment.

In this context, we have introduced KADX Token. The KADX Token is a Utility Token that gives the trader an incentive of sharing daily trading commission revenue earned by KOINASCENT.COM Exchange.

The fact that crypto market cap is hitting \$2 Trillion in 2018, makes us at KOINASCENT.COM elated and hopeful about huge trade profits and active profit sharing with thousands of traders and investors around the world.

### b. What are KADX Tokens?

The KADX tokens are utility tokens that entitle token users with a 70% share of the daily revenue generated at KOINASCENT.COM. It is important for us to remember that Utility Tokens are different from Cryptocurrency coins. Utility Tokens are used to transact, exchange, and access products or services, providing a utility of some sort. They are exempt from regulatory scrutiny under the law.

The KADX Token also opens the gateway for trading knowledge in cryptocurrency through exchange of native KADX tokens against other cryptocurrencies.

### a. Token Economics:

Tokens generated: 21,000,000 (twenty-one million)

### b. Token Distribution:

**Crowd Sale** 18,000,000

**Founder Share** 2,000,000

**Pre-registration Bonus / Referral Bonus / Ambassador Program** 1,000,000

### **c. Token Earning Distribution:**

EXAMPLE: The total number of KADX Tokens are 21 Million and in the past 24 hours the Exchange Volume has reached \$ 10 million.

Commissions earned by the KOINASCENT Exchange @0.3% works out to USD \$30,000. So, the KADX Token holders share is USD \$21,000 and the KOINASCENT Exchange share is USD \$9,000.

Thus, the Total KADX Token Holders Earning are USD \$ 21,000 / 21 Million Tokens.

So, the Earning per KADX Token is \$ 0.001 USD/Day.

***Considering the Major Exchange Volume over 24 hours we think KOINASCENT may have a big upside potential***

**binance**  
\$ 1,210,077,325.00

**bitfinex**  
\$ 785,518,091.00

**poloniex**  
\$ 56,527,135.00

**bittrex**  
\$ 239,489,684.00

***KADX Disclaimer – Kindly note that we do not guarantee returns on investments. The default value of the KADX token is zero, while the speculative value is infinite.***

### **Pre-Registration Bonus:**

Out of the 21 Million tokens, 1 million are the Pre –Registration Bonus tokens offered to the users.

First 60K USERS receive - **5 KADX**

Second 100K USERS receive - **3 KADX**

Third 400K USERS receive - **1 KADX**

Total Users - **560k**

Total KADX distributed as Pre-Registration Bonuses - **1 Million**

#### **d. KADX Token Investment Evaluation:**

**Investment - \$ 100**  
**KADX Owned – 100**  
**Income Per Day - \$ 0.10**  
**Income in 365 Days - \$ 36.50**  
**TOTAL EARNING - 36.5% (ROI)**

The above projected return of 36.5% annually is the reward that a KADX Token receives based on a price of 1 KADX/1 USD. The KADX Token price may increase on the secondary market as daily KOINASCENT Exchange trading volume increases. In addition to an ever increasing recurring income produced by commissions, the KADX Token holders may also see excellent appreciation of the KADX Token asset value due to an increased volume of trades on the KOINASCENT Exchange.

#### **e. Revenue Distribution:**

There are 21,000,000 KADX Tokens, the Exchange Trading Commission Payout to KADX Token holders is 70 % of the total trading commissions earned by KOINASCENT Exchange and the Payout Cycle is Daily. The Payout Method is in the form of BTC, ETH, KADX, USDT.

<b>Tokens</b>	21,000,000
<b>Commission Payout</b>	70%
<b>Payout Cycle</b>	Daily
<b>Payout Currencies</b>	BTC, ETH, KADX, USDT

#### **f. Crowd Sale Fund Allocation:**

<b>Development</b>	<b>20%</b>
<b>Marketing</b>	<b>50%</b>
<b>Administration</b>	<b>20%</b>
<b>Legal Compliance</b>	<b>10%</b>

#### **g. How are KADX Rewards Distributed?**

In order for users to claim KADX rewards, they must hold KADX Tokens in their private KOINASCENT.COM trading account wallet.

The system will take a snapshot of all KADX account wallet balances every 24hrs at 00:00 GMT.

The system calculates earnings per token based on the calculation defined in the token economics. Users get rewards based on receiving 70% of total KOINASCENT commissions divided by the total of KADX Tokens. The rewards are paid in KADX, BTC, ETH, USDT depending on the exchange volume for each trading pair.

#### **h. Why Should You Invest In KADX Tokens?**

- KADX Tokens are a Utility tokens that generate recurring income
- Revenue shared every 24 hours
- KADX Tokens can be used to trade other cryptocurrencies
- Value of KADX may rise as volume of trade increases on the exchange
- Great way to diversify your crypto-portfolio

## **3. EXCHANGE FEATURES**

#### **a. Security:**

Hacking and data theft are major pain areas for exchanges. KOINASCENT.COM incorporates the highest standards of security. The team has expertise in building financial systems with high security standards. The platform has been audited and tested by our expert team to eliminate any vulnerability.

KOINASCENT.COM security system operates on a state-of-the-art digital infrastructure. It has a multi- cluster system architecture that functions on a multi-tier platform that provides high-end security to every single transaction made on the exchange. The complete trade-cycle on KOINASCENT.COM is designed with end-to-end security measures and improved auditing processes. At the User Level there are various levels of security verifications like;

- Secure Login
- reCAPTCHA
- 2FA (Factor Authentication)
- Link to verified mail
- Same browser login
- Summary page approval

On the Platform Level Encrypting all data happens at two levels, first, at the database level and secondly at the API level. The Users crypto balance are kept in a highly secure Cold Wallet.

## **b. Matching Engine:**

There are various exchanges that provide service to traders just like a social media site. However, even a 2 to 3 seconds delay can create havoc on an exchange. At KOINASCENT.COM our matching engine has a capacity to handle a large volume of trade orders per second for every pair.

## **c. Liquidity:**

Due to lack of liquidity in the crypto markets, it becomes difficult for traders to exit at the right price. The anticipated KOINASCENT Exchange user growth due to referral and bonus financial incentives will act as a catalyst to increase the overall volume and liquidity.

Cryptocurrency Traders face a lot of difficulties when a low order book results in high slippage while trading. It is only a team with thorough finance and crypto-industry expertise like KOINASCENT who can manage market volume and liquidity.

Our extensive experience in the crypto industry backed by our network of partners help us to provide and ensure a smooth user experience on the platform.

## **d. Spot Trading:**

KOINASCENT.COM provides options for immediate buying and selling of cryptocurrency once the price is favorable for the trader to either sell or buy. This Market Order is one of the simple types and the trader has no control over the price received.

In other conditions of less immediacy, the traders can use a Limit Order. This will allow the trader to have control over the price at which the trade takes place, thereby giving them the ability to buy or sell the cryptocurrency at no more or less than a specific price.

## **e. Margin Trading:**

KOINASCENT.COM opens a gateway for lenders and traders to get the maximum out of the trading process. This option allows a trader to open a position with up to 2x to 3x leverage.

The lending amount is provided in two ways: either the borrower places the amount of funds needed with the duration and rate of one's choice or lets the KOINASCENT.COM system take out funds for the user at the most efficient rate at that opportune time once the user opens a position for trade.



#### **f. Multiple Currency Pairs:**

KOINASCENT.COM offers unique pair sets for cryptocurrencies with BTC, ETH, KADX, USDT currently. In the future KOINASCENT plans to weekly launch new ICO Tokens for purchase and trading. This will make the KOINASCENT Exchange a unique hybrid platform for exchange and thereby setting a new higher standard for crypto trading.

Primary Pairs: BTC, ETH, KADX, USDT

Example: The “trading pair” ETH/BTC. With ETH/BTC you can buy Ethereum with Bitcoin or Sell Ethereum for Bitcoin. Here, the term trading pairs denote a trade between two types of cryptocurrencies.

#### **g. Customer Service:**

It is very important to understand the thought process of traders on exchanges to ensure smooth functioning as large amount of money is at stake. A seamless UI and customer support is what a trader wants and needs. KOINASCENT.COM customer desk is there to support you all the time and provide answers to all your questions.

Currently, the customer support team will be able to answer all queries in English. We will shortly be making support available in other languages too.

#### **h. Devices:**

In the first phase we are supporting only web-based trades. During the II phase we shall be introducing mobile compatibility as well.

#### **i. Revenue Sources:**

##### **Exchange Fee**

Initial charge will be 0.3% fixed fee per trade. The other variations will be eventually introduced thereafter, which includes maker-taker, volume-based tier and 0 fee promotions. We have no plan to charge above 0.3%.

##### **Withdrawal Fee**

Competitive withdrawals fees.

### **Listing Fee**

KOINASCENT.COM will select innovative coins, ICO tokens and other assets to be listed on the exchange, there may be a fee associated with those listings.

### **Margin Fee**

If you trade on margin, there may be a fee or interest on the borrowed amount.

### **Other Fees**

There may be other fees the platform may collect for various services such as automated algorithmic order etc.

## **4. ROAD MAP**

- December 2017 Start of the Decentralized Digital Asset Exchange Project
- January 2018 Decentralized Digital Asset Exchange Project Development Launch
- February 2018 Selection process begins to hire a Blockchain development team.
- March 2018 KOINASCENT.COM Decentralized Digital Asset Exchange development begins.
- July 2018 KOINASCENT.COM Exchange registers as an Exempt Bermuda LLC
- August 2018 KOINASCENT.COM Exchange begins Crowd Sale for KADX TOKENS.
- September 2018 KOINASCENT.COM Exchange launches ALPHA website for testing.
- November 2018 KOINASCENT.COM Exchange launches BETA website for testing.
- December 2018 KOINASCENT.COM Exchange website official public Launch.
- March 2019 KOINASCENT.COM Exchange releases Android and IOS Mobile Applications.
- May 2019 KOINASCENT.COM Exchange begins weekly Crowd Sales for new ICO Tokens.

## 5. RISKS (KADX Token)

*We would like potential KADX holders to know that the success of cryptocurrency is based on market dynamics. We hope that our model of sharing exchange commission revenue will be a success.*

**Market Risk** - Since Blockchain and cryptocurrencies are new technologies and the world is still discovering potential benefits and risks involved, there is uncertainty over which business models will succeed in the long term.

**Market Volatility** - As cryptocurrency markets are not as mature as traditional stock and commodity markets there is huge volatility with both price and volumes.

**Laws and Regulations** - There is uncertainty as well as lack of clarity on laws and regulations pertaining to use and trade of cryptocurrencies, hence any adverse regulation or law can impact KOINASCENT.COM as well as KADX Token.

**Business Risk** - The value of KADX is depended on success of KOINASCENT.COM platform, particularly, the volumes the exchange generates. If the business is not able to generate enough trade volumes, the price of KADX Token may be impacted.

## 6. DISCLAIMER

The plan and opinions expressed are in good faith and while every care has been taken in preparing this document, KOINASCENT.COM makes no representations and gives no warranties/ guarantees of whatever nature in respect of this document, including but not limited to the accuracy or completeness of any information, facts and/or opinions contained therein.

KOINASCENT.COM, its founders, advisors, subsidiaries, directors, employees and agents cannot be held liable for the use of and reliance of the opinions, estimates, forecasts and findings in this document.

Kindly note that we do not insure guaranteed returns on investments. The default value of the KADX token is zero, while the speculative value is infinite.

This is not an offer to sell, trade or buy cryptocurrencies. For information purposes only. There is a risk of total loss of investment due to volatility and other issues.

Citizens of Bermuda, USA, Singapore and China are barred from participation.